

Mindanao Wide IT Olympiad 2019
INFOMERCIAL
General Guidelines

Date and Venue

The date of the Infomercial Contest will be on **February 14, 2019, 1:00PM-5:00PM**, at the Conference E Ateneo De Davao University, Jacinto St., Davao City.

Participants

Each school is allowed to send a maximum of two (2) participants who are ITE undergraduate students. Participants should be currently enrolled as certified by the ITE Dean. Participants of the Infomercial Contest must not be contestants of other IT Olympiad events. This is an INDIVIDUAL COMPETITION.

Registration

Deadline of registration will be on or before **February 12, 2019, 5:00pm**. Register the contestants and coach to **Mr. Meljohn Aborde <mjaborde@umindanao.edu.ph>** or you may directly pre-register at <https://goo.gl/forms/Mjsll2RNYENV4H3i2>. Late registrants and changes in the names of the contestants after the set deadline will not be entertained.

A **registration fee of P1000/student** will be collected before the start of the event together with the certification from the ITE Dean.

CONTEST DETAILS

Overview

This competition aims to enhance the creativity and skills of students in **multimedia authoring** (text, graphics, audio, video, and animation) to express a new concept, to describe an idea, or to illustrate something, given a particular THEME.

Working Environment

Each team must bring their own laptop, installed with Photoshop, After Effects, Flash, Blender, and Sony Vegas software, to be used for the contest. Participants, however, are not limited to use other available software that is installed in their laptop. Participants are strictly prohibited to have access to the internet.

Conduct

1. Each school can have a maximum of two (2) participants.
2. Participants must be pre-registered into the competition and are currently enrolled this second semester, school year 2018-2019, taking up an ITE course.
3. Each team can submit only one entry (raw and avi/mpg format).
4. Participants shall be provided a set of CONTENTS which they can use in MULTIMEDIA AUTHORING.

5. The required length of the end product is within 20-30 seconds only.
6. Registration of participants will start at 12:00N and they are required to present their current school Identification Card upon registration.
7. The contest proper will start at exactly 1:00 PM. Participants are given 3 hours to finish their entry. Only the technical staff and participants are allowed inside Conference E at the Ateneo De Davao University. Participants are not allowed to interact with other teams the entire duration of the competition.

Scoring of the Contest

Judging of entries will be done by a panel of judges. Entries will be evaluated based on the following criteria:

Creativity	40%
Visual Appeal	30%
Relevance	<u>30%</u>
Total	100%

Prizes First Prize - P 3,000.00; Medal; Certificates

Second Prize – P2,000.00; Medal; Certificates

Third Prize – P1,000.00; Medal; Certificates

Application of these criteria as to matters of subjectivity shall be at the sole discretion of the judges, whose decisions are final and non-negotiable. Coaches and organizers have no participation into any discussion or correspondence on judges' decisions.

Note: We ensure to keep you informed of any changes to these guidelines.